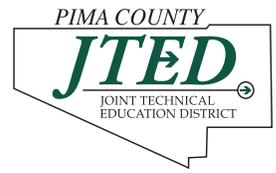


THE ELEMENTS & PRINCIPLES of DESIGN

QUIZ



NAME: _____ DATE: _____

a. **CONTRAST**

with variation is interesting,
without variation repetition can become
monotonous

b. **SHAPE**

is the juxtaposition of opposing elements eg.
opposite colours on the colour wheel - red /
green, blue / orange etc. Contrast in tone
or value - light / dark. Contrast in direction
- horizontal / vertical.

c. **BALANCE**

Relating the design elements to the the idea
being expressed in a painting reinforces the
principal of unity.eg. a painting with an active
aggressive subject would work better with a
dominant oblique direction, course, rough t
exture, angular lines etc.

d. **TEXTURE**

The empty space in an image.
The opposite of positive space.

e. **SIZE**

The space that is filled in an image, with line,
design, color, or shapes. The opposite
of negative space.

f. **DIRECTION**

Harmony in painting is the visually satisfying
effect of combining similar, related elements.
eg.adjacent colours on the colour wheel, similar
shapes etc.

g. **HARMONY**

All lines have direction - Horizontal, Vertical or
Oblique. Horizontal suggests calmness, stability
and tranquillity. Vertical gives a feeling of
balance, formality and alertness. Oblique
suggests movement and action

h. **UNITY**

is simply the relationship of the area occupied
by one shape to that of another.

i. **REPETITION**

is the surface quality of a shape - rough,
smooth, soft hard glossy etc. Texture can
be physical (tactile) or visual.

j. **VALUE**

Balance in design is similar to balance in physics.
A large shape close to the center can be
balanced by a small shape close to the edge.
A large light toned shape will be balanced by
a small dark toned shape (the darker the shape
the heavier it appears to be)

k. **NEGATIVE SPACE**

... is the lightness or darkness of a colour.
Value is also called Tone.

l. **POSITIVE SPACE**

is a self contained defined area of geometric
or organic form. A positive shape in a painting
automatically creates a negative shape.